

The Conference



Agile Manchester is a practical software development conference that allows participants to connect and learn from their peers and leaders in the industry.

With a strong practical focus this event attracts senior industry practitioners who are focussing on managing their roles and teams in a highly agile and lean manner.

Our Venue



thestudio
Manchester, UK
www.studiovenues.com

thestudio is a contemporary meeting space with excellent facilities for our conference - solid wifi, great food and drink, friendly staff and comfortable meeting spaces.

If the weather's right, we'll use their outdoor roof terrace for breaks and socialising.

Our Participants



We aim to attract 280+ participants from across the North of England.

Agile Manchester is aimed at software practitioners and decision makers.

We sold out our 2015, 2016 and 2017 events and attracted participants from across the UK and Europe.

Job Titles Represented



Job titles represented at Agile Manchester 2019:



Companies* represented include:

Advanced Product Delivery, Agile Business Consortium, Aire Logic, AJ Bell Business Solutions, **Anaplan**, **AO**, Atlas Copco Henrob, Auto Trader, Aviva, BBC, BeyondTrust, BJSS, Booking.com, BookingGo, Bracket, Bruntonspall Ltd, Cadence consulting, Capgemini, Civil service, CMC Partnership Consultancy UK, Co-op Digital, Co-op Group, Code Computerlove, CURRENTBODY.COM, Defra, Defra, Dootrix, English Institute Of Sport, epiGenesys, **Equal Experts**, Everyone Here, Evolution Recruitment Solutions, Freedom Finance, Freelance, FutureGov, Fuza and University of Manchester, Gazprom Energy, GDS, Hermes, Holub Associates, Ignite, Independent, Infinity Works Consulting, Informed Solutions, Inviqa, ITSM Zone, **iVendi**, Jon Fulton, Kaizen Coaching, Kashif Naveed, Laterooms.com, Mapway, Mastek IndigoBlue, Ministry of Justice, **Moneysupermarket Group**, NHS Digital, Oakbrook Finance, OCLC, On The Beach, oplo, **PENINSULA**, Prettylittleshing, Principality, Progressive Content, Quietstars, Redgate Software, Rees McCann Partnership, Rock Project Management, ROQ, Royal Bank of Scotland, Sainsbury's, **Scrum.org**, Sean Rice, Security Lancaster, Sentric Music, Sky Betting and Gaming, Sky British Broadcasting, Sky Pvt, Sky UK, Skyscanner, Smart Online Design, SME - Customer Experience Project, Spider Solutions, Strategyzer, Sykes Cottages, The Agile Coach House, ThoughtWorks, Transport for Greater Manchester, UK Government, University of Central Lancashire, Valtech, Waters Corporation, Wise Noodles, YLD, Zaptic, Zen Internet, **Zuhlke Engineering**.

*Bold denotes sponsors represented at the event.

	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
Package Price (excl. VAT)	£800	£3000	£4100	
Opening & Closing Remarks	Logo on slide	Logo on slide	Logo on slide	The Platinum option is currently available as a more bespoke package, please contact us directly for more details.
Participant Booklet	Logo on Sponsor Page	Logo on Sponsor Page	<ul style="list-style-type: none"> • Logo on sponsor Page • Full page ad 	
Website Sponsor Page	<ul style="list-style-type: none"> • Logo & link • 100 word bio 	<ul style="list-style-type: none"> • Logo & link • 150 word bio 	<ul style="list-style-type: none"> • Logo & link • 200 word bio 	
Tweet Outs (minimum)	4	6	8	
Website Homepage	Logo	Logo	Logo & Link	
Tickets (Discount off subsequent tickets)	15%	2 (20% for first 4 15% thereafter)	3 (25% for first 4 15% thereafter)	
Participant List (includes emails where available)	-	✓	✓	
Exhibition Space	-	Small banner	2m x 1m space (table and electricity included)	
Speaking Slot	-	(See other options)	(See other options)	
Personnel Tickets (no access to sessions)	-	-	1	

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please contact in the first instance: **Cara Hanman** - cara@software-acumen.com or **07748 598045**.

Other sponsorship options

Add a session

Gold and Silver level sponsors are offered the opportunity to add a speaking slot to their package. A limited number of 45min and 60min slots are available. 45 minute session: £500. 60 minute session (only available until 31 December 2019) £750.

Social Evening Sponsorship

Sponsoring a social evening provides you with excellent networking opportunities and positive associations for participants. To find out more about costs, benefits and how sponsorship can benefit everyone, please contact us.

Diversity Tickets

Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is £500 per ticket, or £300 as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who are the holders of Diversity Tickets.

Lanyards

We have one available addition to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Add Delight

Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Practicalities

Tickets

Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £90/day. These do not allow access to the conference but do include all refreshments and the social evening.

Contact us for more information.

Programme

We will be finalising the programme in **November 2019** - after this date there will be a limit to the number of sponsor packages that include a session.

Sustainability

We are trying to reduce waste at our events and aim to use more sustainable solutions. We invite you to join us by considering the promotional items provided to participants. For example, avoid single use plastics, especially individually plastic wrapped items.

Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



Cara Hanman
Marketing & Sponsorship
cara@software-acumen.com
• CaraHanman
☎ 07748598045

You can also:

Contact our hotline:

01223 900 107

Visit our website

agilemanchester.net

Or tweet us **@agilemanc**